## MICHELLE STEEL

Vice Chair, State Board of Equalization

and

## CITY OF LA MESA





invite you to attend a

# Free La Mesa

Small Business Seminar and Resource Expo

Strategies for Success in Today's Economy

Invited guest:

Duncan Hunter, Congressman, 52nd District

Register online: www.boe.ca.gov/sutax/sbf.htm

Or by phone: 888-847-9652

## Monday, November 7, 2011

9:00 a.m. - 2:00 p.m. (check-in at 8:30 a.m.)

La Mesa Community Center Complex **Arbor View Room** 

4975 Memorial Drive La Mesa, CA 91942

Free Parking



The location is accessible to people with disabilities. If you require special assistance, please call 888-847-9652.

### **SEMINAR TOPICS:**

- Avoiding Sales and Use Tax Problems
- Recordkeeping and Basic IRS Examination Procedures
- Employment Taxes: Employee vs. Independent Contractor
- Forms of Business Ownership
- Loan Programs and Services
- Social Media Marketing
- Procurement and Contracting Opportunities with San Diego County

#### PRESENTATIONS BY:

- · State Board of Equalization
- Internal Revenue Service
- Franchise Tax Board
- Employment Development Department
- U.S. Small Business Administration
- Small Business Development Center
- · County of San Diego, Department of Purchasing and Contracting

#### WHO SHOULD ATTEND?

- New and existing business owners
- Entrepreneurs considering starting a business
- Professionals currently operating a business who have questions about state or federal tax laws
- Individuals who want to improve their business know-how

#### **DRIVING DIRECTIONS:**

#### From I-8 Eastbound:

- Take the Jackson Drive/ Grossmont Boulevard exit
- Turn right onto Jackson Drive
- Turn right onto La Mesa Blvd.
- Turn right onto Memorial Drive.
- Destination will be on the right.

#### From I-8 Westbound:

- Take exit 14B for La Mesa Blvd toward Grossmont Center Dr.
- Turn left onto La Mesa Blvd.
- Turn right onto Memorial Drive
- Destination will be on the right

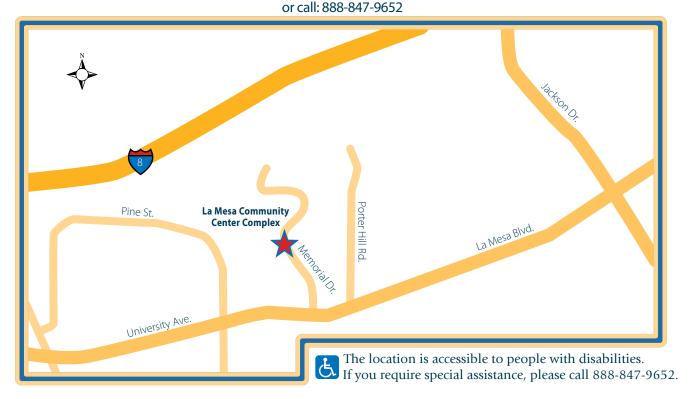
Friendly Assistance

**R**esults in One Day

**E**fficient Use of Time

**E**xpert-Led Classes

Register quickly and easily online at: www.boe.ca.gov/sutax/sbf.htm



#### **PARTICIPATING AGENCIES:**













